



Sponsorship Opportunities

NWCOA

**Platinum
\$10,000**

Sponsorship
Package:
(2 Available)

- **Includes Platinum Level Expo Sponsorship**
 - » 5 minutes to make comments during the opening reception
 - » Logo on all marketing materials and on-site program/signage
 - » Two tabletop booth space
 - » Two exhibitor badges
- **One-year sponsorship of all NWCOA Courses (see below for details)**
 - » Announcement of your sponsorship at the event with signage
 - » Flyers handed out to course participants with your advertisement
 - » Ad/Logo featured in communication to course participants
- **Full Page Ad in each of the Quarterly NWCOA Newsletters**
- **A two-page article in two NWCOA Newsletter Issues of your choosing**
- **Web Banner Advertisement for 12 months**
- **Recognition at the beginning of each NWCOA webinar**

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**Gold
\$7,500**

Sponsorship
Package:
(4 Available)

- **Includes Gold Level Expo Sponsorship**
 - » 5 minutes to make comments during Second General Session
 - » Logo on all marketing materials & onsite program/signage
 - » One tabletop booth space
 - » Two exhibitor badges
- **One-year sponsorship of two (2) NWCOA courses of your choosing (see below for details)**
 - » Announcement of your sponsorship at the event with signage
 - » Flyers handed out to course participants with your advertisement
 - » Ad/Logo featured in communication to course participants
- **Full Page Ad in two of the Quarterly NWCOA Newsletters; or Half Page Ad in each of the NWCOA Newsletters**
- **One two-page article in the NWCOA Newsletter issue of your choosing**
- **Web Banner Advertisement for 12 months**
- **Recognition at the end of each NWCOA webinar**

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Silver \$5,000

Sponsorship
Package:
(Unlimited)

- **Includes Silver Level Expo Sponsorship**
 - » Logo on all marketing materials & onsite program/signage
 - » One tabletop booth space
 - » Two exhibitor badges
- **One-year sponsorship of one (1) NWCOA course of your choosing**
 - » Announcement of your sponsorship at the event
 - » Flyers handed out to course participants with your advertisement
 - » Your ad featured in all emails to the course participants
- **Half page ad in two of the Quarterly NWCOA Newsletters**
- **Web Banner Advertisement for 6 months**

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Course

Sponsorship
Package:
(Unlimited)

NWCOA Course Sponsorship includes:

- **One-year sponsorship of the course of your choosing**
- **Announcement of your sponsorship at the event**
- **Flyers handed out to course participants with your advertisement**
- **Your ad featured in all emails to the course participants**
- **An add-on option to have a representative from your company at the event**

Please Select the Course(s) for Sponsorship: \$750 per course if purchased without a package.

- Bat Standards Certified (Part 1)**
 - » 4-5 training events per year
- Structural Bat Management Professional (Part 2)**
 - » 1-2 training events per year
- Rodent Standards Certified**
 - » 2-3 training events per year
- Zoonotic Disease**
 - » 3-4 training events per year
- Wildlife Control Operator Training Course (WCOTC)**
 - » 3-4 training events per year
- Advanced Wildlife Control Operator Training Course (AOTC)**
 - » 1-2 training events per year
- Bird Management**
 - » 1-2 training events per year
- Goose Management Professional**
 - » 1 training event every other year
- Shooting in Sensitive Environments**
 - » 1-2 training events per year
- Amphibian/Reptile Standards and Venomous Safety Standards**
 - » 1-2 training events per year

Vendor Representative (must be sponsoring the course to purchase): \$100

- **Representatives can attend a course to discuss products and/or bring equipment to courses to demonstrate use**

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Educational \$6,000

(\$10,200 value)
Sponsorship Package:
(Unlimited)

- Includes sponsorship of all NWCOA training courses throughout the year (25-30 training days per year with approximately with 30-70 attendees per day)
- Sponsorship of two NWCOA Training Courses at the 2022 Expo
- Logo included in all training marketing material
- Onsite signage (in-person events) or recognition at virtual training events
- Option to have a vendor representative at two training events



DON'T MISS OUT!

Sign up for your sponsorship online at:

www.nwcoa.com/sponsorship

NWCOA

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